

DEAR HIRING MANAGER,

I would like to present myself differently. You can choose to continue reading, or alternatively, you may prefer:

[TO CLICK HERE TO WATCH MY 3 MINUTES VIDEO PRESENTATION.](#)

I aim to make your hiring experience more effective and enjoyable.

Please take a second to have a sneak peek at my portfolio:

www.behance.net/maitesole

THANKS

Maite Sole

Junior UX/UI Designer

Hello Hiring Manager,

I am eager to apply for the role of UX/UI Designer. With a strong foundation in textile design and office management, I am transitioning into UX/UI design, leveraging my extensive experience in the tech industry and my ability to work effectively with diverse, global teams. My goal is to apply my creative thinking, user centered design, technical knowledge, and organizational strengths to enhance the design of impactful products. I am eager to bring a fresh perspective and contribute meaningfully to innovative design projects.

My journey into UX/UI design began many years ago when I started as a web designer in a small company in Spain. Later, I moved into the tech industry, primarily in people experience and office management roles upon relocating to Berlin. As a creative mind, I also founded my own jewelery brand and website (lakarmen.com), where I honed my skills in user-centered design and digital interaction.

I want to apply for this position because I am seeking to continue my career in a company that aligns with my experience over the past eight years. In my recent experience as a designer, I discovered the importance of design systems during a project. I really enjoyed this aspect and found that fits perfectly with my personality to organize files, create new buttons, and ensure everything is ready to use. Additionally, I feel very comfortable working with other designers and developers, skills that I have learnt while working in people experience.

Thank you for considering my application. Please [check my portfolio](#) to see how I work.

I look forward to the possibility of discussing how my skills and experiences align with your team's needs.

Sincerely,

Maite Sole

Maite Sole

Junior UX/UI Designer

Transitioning from a background in textile design and office management to UX/UI design, bringing a solid foundation derived from substantial experience in the tech industry and collaboration with globally diverse teams. Ready to contribute designing better user experiences in the tech world.

maitesole@gmail.com | Berlin | +49 17666533419 | Portfolio: www.behance.net/maitesole | [Linkedin](#)

Languages: English: Fluent German: B2 Spanish & Catalan: Native

Work Experience

Web Designer - Visual Design - Freelance Project

Universitat Progressita de Catalunya (<https://upec.cat/>) - March - June 2024

- Visual Design of the website, and incorporating the client's color scheme into the design.
- Creating mock-ups of the site for the client's approval. Designing layouts, buttons and other controls for the site. Handle files and site preparation for the developer.
- Participating in meetings with client for the last changes and approval of the project.

Personal Jewellery Brand - Online Shop

LaKarmen.com - May 2019- Ongoing

- Creation of jewelry pieces using various materials, including 3D printing and design.
- Art direction for the website photo shoots.
- Conduction of user interviews, analyze, and summarize data, produced user flows, wireframes, and prototypes.
- Building and designing infographics for digital campaigns.
- Creation of an online store using WordPress with all information gathered from user research defined user personas, and implementation of UI kits for visual design. Conducted a user test.

Office Manager & People Experience Manager in EMEA

Sauce Labs Europe GmbH - SaaS industry April 2019 - February 2023

- People Experience Manager for the EMEA Team, specializing in event organization (both virtual and in-person) and providing effective problem-solving support for employees.
- Engaged in creative activities including the design of business cards, presentation documents, and employee guides.
- Ideation of a Helpdesk platform for the company employees.
- Communication, and coordination as a liaison between various departments, teams, and external partners.

UX/UI Projects

UX/UI Designer

Travity App - Second chance for travel tickets - May 2024

- Implemented the user-centered design approach for a native mobile, UX Concept and Ideation of first ideas. Defined users personas, goals, and designed wireframes versions for IOS and Android.
- Created A/B tests to find out which UI is the most intuitive for our users.
- Applied material design systems, and created style guide design and UI kit.
- First prototype version created with Figma, to conduct usability test.

UX/UI Designer

Coined App - Money Saving - June 2024

- Implemented the user-centered design approach for a web app application to help people to save money.
- Defined users personas, goals, and designed wireframes for a responsive web app.
- Created a prototype to conduct a usability test to see the first impressions.
- Defined a branding style and created a Ui kit to implement visual design.






What can I offer?

Problem Solving | Prioritization | Empathy | Creativity | Coordinating and planning tasks

And:

- **Extensive Experience in Cross-Collaboration:** Supported various teams in addressing a wide range of issues.
- **Data-Driven:** Utilized qualitative and quantitative data to influence my work, such as creating polls, conducting company surveys, and preparing annual expense reports to reduce company costs.
- **Strong Believer in Workplace Communication:** Effective communication helps in aligning team goals, resolving conflicts, and ensuring everyone is on the same page.

ToolKit

Figma	
Photoshop	
Indesign	
Canva	
Google Apps	

Education

UX/ UI Design Graduate, June 2023 - June 2024
CareerFoundry, Berlin
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Textile Design Graduate, 2010
Escola Massana, Barcelona